

2021 Annual MLPA Publication Contests Entry Blanks

All newspapers, newsletters, and magazines affiliated with the Midwest Labor Press Association, are entitled to enter any, or all of the contests for which they qualify. There is no charge to enter, however there will be a limit of **ONE (1) ENTRY PER CATEGORY PER PUBLICATION**. Entries must be emailed to Midwestlaborpress@gmail.com. Use the format in the below coupons. Be sure to include the category and the name of the contact person attending the convention.

All entries **MUST HAVE BEEN PUBLISHED DURING THE 2020 CALENDAR YEAR**. The date when it was printed is to be listed unless it is shown on the page submitted. **Include two (2) copies for each entry**. Those entering the publications contests may bring their entries to registration. There is a Wednesday noon deadline.

Don Dalena Award For General Excellence (All Publications)

Relevancy to the actual Union Members served. Based on readability, balance of content, and positive portrayal of the Union and the Union movement.

Name of Publication _____
Union Served _____
Contact Person _____

Best Commentary (All Publications)

Political statement, editorial or commentary related to governmental or labor issues and directed primarily toward Union Members and their families

Name of Publication _____
Union Served _____
Contact Person _____

Best News Article (All Publications)

News content relevant to readers served. Based on value to readers, readability, and understandability

Name of Publication _____
Union Served _____
Contact Person _____

Best Individual Photo (All Publications)

Does the picture tell a story. Based on quality of photo, content and relevancy to readers.

Name of Publication _____
Union Served _____
Contact Person _____

Best Photo Collage (All Publications)

Does the photo group tell a story. Based on quality of individual photos, their layout, and relevancy to readers

Name of Publication _____
Union Served _____
Contact Person _____

Best Front Page (All Publications)

Based on the appearance, graphics, photos, and the placement of items that are used to attract the attention of intended readers

Name of Publication _____
Union Served _____
Contact Person _____

Best Web Page Design

Overall interesting information. Easy to read, Content important to intended readers.

Name of Publication _____
Union Served _____
Contact Person _____

Best Video or podcasting

Limit to 5 to 9 minutes. Does the video or podcast make a point, statement, or is entertaining.
Was editing done well.

Name of Publication _____
Union Served _____
Contact Person _____